



Background Information

Gateshead welcomes the return of Britain's biggest professional cycle race, the Tour of Britain on the 10th of September! The route will head through the Pennines before Gateshead plays host to its first stage finish at the Angel of the North since the 2009 Tour of Britain. This will also mark back-to-back appearances in the race for the town, which hosted the start of stage four in 2019.

The Competition

In order to celebrate this world class event coming to Gateshead we are challenging school pupils to design their very own cycle jersey. **The theme for the jersey design is climate change and how active travel can make a huge difference to improve air quality.** With climate change being a key priority for Gateshead we would love to see your ideas of a jersey design which support this. Designs should capture anything important that relates to climate change and active travel and you can even relate it back to Gateshead! Imagine a Tour of Britain Team were to wear the Jersey and the cameras were on them for all to see!

Incentives and Awards

There are three age categories for this competition; ages 4-7, 8-11 and 12-14. The winner from each category will receive a voucher and the overall winner will have the opportunity for their design to be displayed on a big screen at the finish line of the event AND win a bike of their own!

Entry Submission and Deadline

Entries should be scanned / photographed and submitted via email with the subject heading; 'ToB Design Competition' to sspevententries@gateshead.gov.uk

The deadline for entries is Friday the 20th August 2021.

Please only provide the details requested (i.e. **DO NOT** send designs containing your child's name) and refer to the Gateshead School Sports Partnership's Privacy Notice for details of how the information you provide will be used/shared.

If you do not have access to a printer, use a blank piece of paper. Make sure you include a design for the both the front & back of your cycle jersey **AND** all details requested at the top of 'Entry Sheet 1'. **Winning designs will be announced in September!**

THINK ABOUT THE THEME

The theme for the jersey design is climate change and how active travel can make a huge difference to improve air quality. You should do some research before you start on how humans can make a change to help our planet!

'Sustainability is the idea that humans must interact with the environment in a way that ensures there will be enough resources left for future generations.'

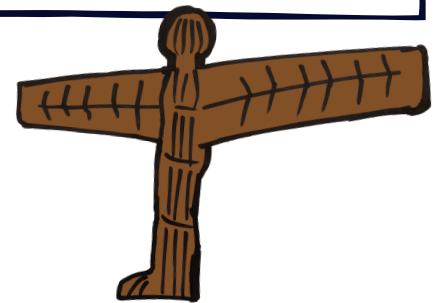
Here are some things to think about below that your design could show:

- How people can help to reduce pollution levels by cycling or walking more to school or work
- How spectators can dispose of their litter correctly, especially while watching the Tour of Britain
- Can you show the benefits of active travel (e.g. cycling / walking) for children and adults?



HOW CAN YOU LINK YOUR DESIGN TO GATESHEAD?

You can include things that relate to Gateshead in your design. Could it be a famous landmark in Gateshead that you use to show your key message around Climate Change and Active Travel? You can see some example drawings of the Angel of the North and the Millennium Bridge. Stage Six of the race finishes at The Angel of The North!



REMEMBER

TRY TO LINK YOUR DESIGN TO THE TOUR OF BRITAIN, ACTIVE TRAVEL / CLIMATE CHANGE AND GATESHEAD!

TOP TIP - LESS IS MORE!

More isn't always better. Think carefully about what you want to include and why. Don't just think about pictures and images. Think about words you might use and the colours of your jersey. Think carefully about how you will arrange everything so that it looks professional.



Here are the 2019 Tour of Britain Designs!



FACTS TO THINK ABOUT WHEN CREATING YOUR DESIGN

- The school run alone is responsible for generating half a million tonnes of Carbon Dioxide (CO₂) per year. More carbon dioxide in the air traps more heat, which leads to global warming. Imagine what we could achieve if we began converting some of these rides to strides / cycles?
- During morning peak traffic times, one in five cars on the road are taking children school, contributing to congestion and air pollution. How can you change this?

ENTRY SHEET 1 (FRONT)

Parent/Guardian Name:

Child Age:

Parent/Guardian Email:

Parent/Guardian Contact Number:

Child's School:

Data & Privacy: Personal data submitted to the Gateshead School Sport Partnership will be stored within a secure IT system operated by Gateshead Council. For more information on how the data you provide will be processed and your rights, refer to the [Gateshead School Sports Partnership's Privacy Notice](#)



ENTRY SHEET 2 (BACK)

